

**WLAE-TV New Orleans, LA  
EEO Public File Report  
February 1, 2024 – January 31, 2025**

**I. Vacancy List**

<b>Job Title</b>	<b>Recruitment Sources</b>	<b>Recruitment Source Referring Hires</b>
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**No Job Openings**

**\*No job recruitment during this period.  
Any resumes received were unsolicited and general submissions.**

**II. Master Recruitment Source List**

<b>Recruitment Source</b>	<b>Received Vacancy Notification?</b>	<b>Number Referred This Period</b>
<b>Unsolicited Resumes</b> WLAE accepts unsolicited resumes from the general public. Resumes are kept on file for a period of six months and utilized as a primary recruitment source when vacancies occur.	<b>No</b>	<b>2</b>
<b>WLAE Website</b> <a href="http://www.wlae.com">www.wlae.com</a>	<b>No</b>	<b>0</b>

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**III. Recruitment Initiatives**

<b>Type of Recruitment Initiative</b>	<b>Brief Description Of Activity</b>
<b>1. Initiative No. 5 – Establish an internship program designed to assist members of the community to acquire skills needed for broadcast employment.</b>	<b>WLAE annually establishes and manages an internship program during the school year. Students from Loyola University, University of New Orleans, Delgado Community College, Southeastern University and Tulane University are invited to participate acquiring the skills necessary to pursue a career in broadcasting. Course credit is available for the semester in which the internship was served. The station had 3 interns during this reporting period.</b>
<b>2. Initiative No. 6 – Participate in job banks, internet programs and other programs designed to promote outreach (i.e., that are not primarily directed to providing notification of specific job vacancies).</b>	<b>WLAE established and maintained a Freelance Pool by which individuals across the community were provided opportunities to gain experience in the area of broadcast production.</b>
<b>3. Initiative No. 10 – Participate in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.</b>	<b>WLAE staff members are often invited to participate as speakers for elementary, high school and college career days. WLAE did participate in the following 4 career fairs: Tulane University Spring Virtual Career Fair on February 28, 2024; Louisiana State University Spring Advertising and Communications Career Fair on March 25, 2024;</b>

**University of Central Missouri  
Digital Media &  
Communications Virtual Fair  
March 20, 2024; Loyola  
University Fall Internship and  
Job Fair September 10, 2024.**

**4. Initiative No. 14 – Provide training to Management level personnel as to methods of preventing discrimination.**

**May 28 - 31, 2024, CFO attended annual Public Media Business Assoc. meeting with information on diversity. On July 17 - 19, 2024, Senior Management staff attended the LAHMA Conference with discussions on employment practices in the workplace. WLAE staff completed the CPB sponsored 2024 workplace harassment on-line training course.**

**5. Initiative No. 16 – Participate in other activities than the ones listed that the licensee has designed to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.**

**A. On October 16, 2024 hosted and presented to the Catholic Community Foundation information about the station, its technology, programming and staff to over 80 attendees.**

**B. Posted general and specific information on WLAE website.**

**C. Outreach activities throughout the community associated with the many local productions taped in the region and public documentary screening events.**

**(Wayne Warner documentary, Al Scramuzza documentary, Blue-The Life and Art of George Rodrigue (2), Christmas Carols in Jackson Square)**

**E. Use of social media such as Facebook, Instagram and Twitter.**

